

# AimBetter Review



Our score: **8.0**User satisfaction: **97%**



## What is AimBetter?

AimBetter is a suite of SaaS database monitoring solutions and services that gives companies and database administrators better visibility and control over the health and performance of their cloud-based, on-premise, or hybrid data infrastructures. AimBetter allows you to proactively track, investigate, and resolve problems that affect the availability, efficiency, security, and performance of your SQL Server or Windows Server database environment.

You can access and analyze data about your database infrastructure's performance based on various elements or components. These include databases, applications, servers, and networks. AimBetter permits you to

identify and address slow database queries, problematic services, operating systems, or applications, unusual server resource usage patterns, and critical database network component changes.

The database monitoring SaaS consolidates metrics, alerts, and suggestions into an easy-to-understand dashboard. You'll be able to track, evaluate, handle, and improve the performance of the entire database environment and all of its key components remotely from anywhere and at any time using a desktop or mobile device.

AimBetter's database performance monitoring and management apps can run on servers without utilizing large amounts of the servers' hardware and software resources. They only read and capture metrics and data on your database environments and then transmit and store them on AimBetter's own servers and domains. Thus, you don't need to pay for additional hardware and software components and resources. There are no long-term contracts or upfront charges required as well.

## **Overview of AimBetter Benefits**

### **Unified Database Infrastructure Data**

AimBetter helps you gain a complete, accurate, and deep understanding of any issues that might have an impact on the performance of your databases that are running on SQL Server or Windows Server platforms. It collects information and details about various components of your database infrastructure and displays them in one centralized and easy-to-understand dashboard.

You'll discover and assess inefficiencies, bottlenecks, and weaknesses in the database infrastructure, including the sources or causes of such problems. AimBetter permits you to monitor and analyze SQL database queries using different metrics, such as status, execution time, and resource consumption. Thus, you'll identify slow or problematic SQL database queries

and the specific users, computers, processors, memories, or resources they're dependent on.

You can also obtain storage, CPU, I/O, storage, RAM, and connectivity metrics related to your Windows Servers. This enables you to identify networks, operating systems, or applications that can potentially affect your servers and databases' workload capacity, speed, and availability.

### **Proactive Monitoring & Management**

The database monitoring SaaS suite allows you to track and handle database server and system health and performance issues in a timely, proactive, and comprehensive manner. You'll be able to detect, evaluate, and solve problems across your entire database infrastructure before they cause serious damages and losses for your company, employees, and customers.

You can quickly discover and investigate anomalous or unusual behaviors and activities of database servers, systems, and users as soon as they arise. This way, you'll prevent or mitigate issues that may lead to business disruptions, operational inefficiencies, or security breaches if not addressed. You and all concerned persons are also automatically notified through email and text in real-time of any issues that require immediate attention and action.

These notifications can also be customized according to your company's specific needs and requirements. For instance, you can set different threshold and threat levels for various SQL conditions and anomalies, allowing you to prioritize issues better.

Moreover, AimBetter lets you gather, store, and analyze previous and current data about your database infrastructure and its specific components. You can compare metrics between different time periods. You'll find out how certain updates and changes are contributing to the overall health and performance of

your database infrastructure, like software versions, operating system patches, and CPU/memory changes.

### **Expert Database Admins**

AimBetter has a team of database administrators that are equipped with vast and deep technical knowledge and experience when it comes to monitoring and managing SQL database servers and systems. These expert professionals can aid you and your own database admins to save time and energy in tracking, analyzing, and troubleshooting database performance problems.

They provide services for end-to-end database performance management, dedicated database administration, and yearly database performance enhancement planning. They offer backup, programming, and training services as well. Plus, the database admins can guide users to properly and effectively implement AimBetter's database performance monitoring solutions.

Users can learn to leverage the tools to build a NOC (Network Operations Center). This is a central place where they can completely track, handle, and control all infrastructure component issues that have an impact on the health and performance of their databases. These cover SQL Server, Windows Server, and IIS Server issues.

## **Overview of AimBetter Features**

- Complete NOC Control
- Remote Performance Monitoring
- Database Infrastructure Elements
- Historical & Real-Time Metrics
- SQL Query Analysis
- Windows Server Performance
- Internet Information Services
- Mobile Manager App

- Change Tracking
- Email & SMS Alerts
- Issue Prioritization
- DBA Support Services

## Awards & Quality Certificates



### AimBetter Position In Our Categories

Since businesses have distinctive business requirements, it is only reasonable they steer clear of purchasing a one-size-fits-all, "best" solution. Just the same, it would be difficult to come across such an app even among recognizable software systems. The best thing to undertake is to make a list of the numerous essential functions which entail deliberation like critical features, pricing, technical skill aptitude of the employees, company size, etc. Then, you should conduct your product research fully. Browse through some AimBetter reviews and scrutinize the other software options in your shortlist in detail. Such comprehensive research makes sure you drop unfit applications and choose the system which meets all the tools your business requires.

**Position of AimBetter in our main categories:**

**TOP 50**

AimBetter is one of the top 50 [Application Performance Monitoring Software](#) products

If you are interested in AimBetter it could also be beneficial to analyze other subcategories of Application Performance Monitoring Software listed in our base of SaaS software reviews.

It is crucial to realize that almost no app in the Application Performance Monitoring Software category is a perfect solution able to match all the needs of various business types, sizes and industries. It may be a good idea to read a few AimBetter Application Performance Monitoring Software reviews first as certain services can excel exclusively in a really small set of applications or be prepared with a really specific type of industry in mind. Others can operate with a goal of being simple and intuitive and therefore lack complicated functions desired by more experienced users. There are also software that cater to a wide group of users and offer a complex feature toolbox, however that in most cases comes at a more significant price of such a software. Be certain that you're aware of your needs so that you pick a solution that offers exactly the features you search for.

## User Satisfaction

Positive Social Media Mentions **3**

Negative Social Media Mentions **0**

We know that when you make a decision to purchase a Application Performance Monitoring Software it's important not only to find out how professionals evaluate it in their reviews, but also to find out if the real clients and companies that purchased these solutions are genuinely satisfied with the product. That's why we've created our behavior-based [Customer Satisfaction Algorithm™](#) that aggregates customer reviews, comments and AimBetter reviews across a wide array of social media sites. The information is then presented in an easy to understand format revealing how many customers had positive and negative experience with AimBetter. With that information at your

disposal you will be prepared to make an informed purchasing decision that you won't regret.



By [Louie Andre](#)

B2B & SaaS market analyst and senior writer for FinancesOnline. He is most interested in project management solutions, believing all businesses are a work in progress. From pitch deck to exit strategy, he is no stranger to project business hiccups and essentials. He has been involved in a few internet startups including a digital route planner for a triple A affiliate. His advice to vendors and users alike? "Think of benefits, not features."

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## **Top Application Performance Monitoring Software of 2022**